

On the job with Don Cloud of Cloud Financial, Inc.



By **Melissa Gerrish**
on September 09, 2015 at 1:53 PM

Name: Don Cloud

Age: 43

Education: College

Experience: 17 years

Job title: President and Founder of Cloud Financial Inc.

Employer: Cloud Financial Inc.

Number of employees: 9

Job description: "Providing pre-retirees and retirees with income, estate, advanced tax and investment planning strategies for retirement."

Focus intensely on what you can control and know what you can't.

Best perk: "Watching the fear of the future leave clients' faces. Many people come to me afraid that they have not saved enough for their golden years and are terrified of running out

of money. I help create a retirement plan that can provide them with structured income, which in turn makes them feel more secure."

Ambition: "When my parents transitioned into retirement, I witnessed the stress they went through, as they were unprepared and alone in their financial planning. This motivated me to pursue a career as a financial advisor so that I could inspire individuals to play an active role in their personal finances.

"My goal is to help educate and inform others approaching retirement so they can avoid the same challenges my parents faced."

Best advice received: "Strive for excellence and you'll be rewarded."

Best advice to give: "Focus intensely on what you can control and know what you can't."

It's a bad day when: "I can't help someone recognize the important changes that need to be made to their retirement plan in order to dramatically improve their financial situation for the future."

It's a good day when: "Others are willing to listen and understand my objectives for them."

Role models: "My Father."

Working on: "Becoming a more patient person."

Investment advisory services are offered through Precision Capital Management, an SEC registered investment advisor. The firm only transacts business in states where it is properly registered, or is excluded or exempted from registration requirements. SEC registration is not an endorsement of the firm by the commission and does not mean that the advisor has attained a specific level of skill or ability.